

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

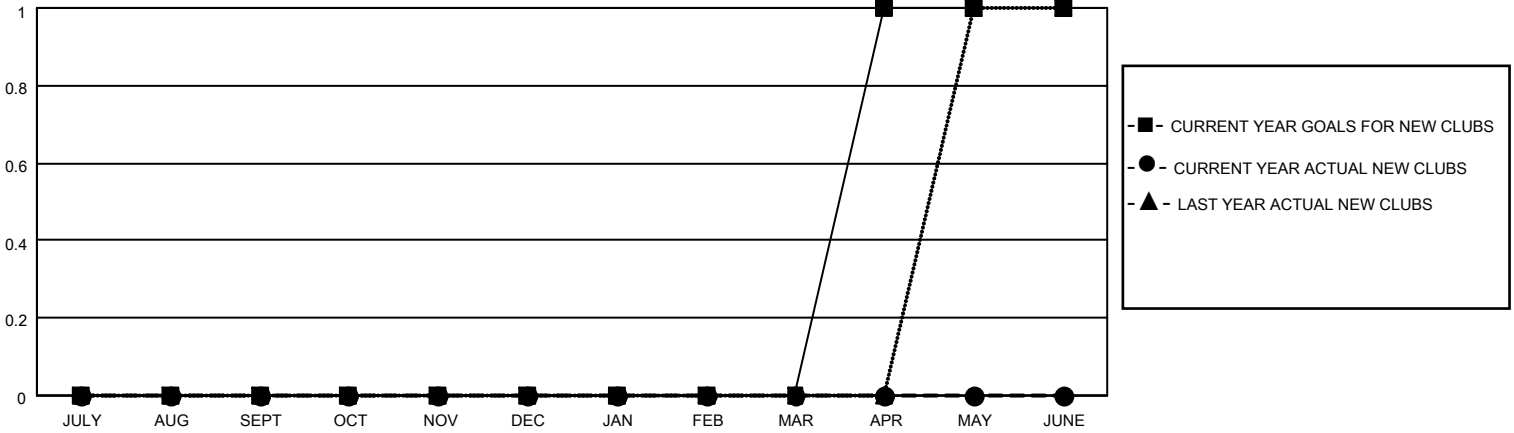
District 12 S

Results as of: 2/28/2022

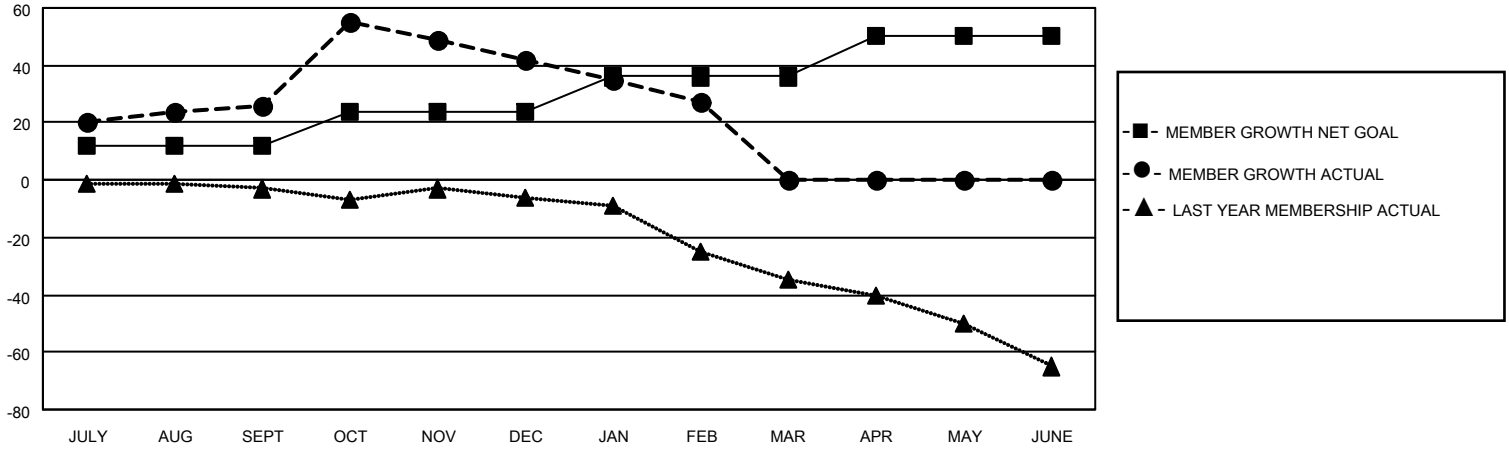
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 12                     | 42                   | 16  |
| OCT/NOV/DEC           | 12                     | 51                   | 32  |
| JAN/FEB/MAR           | 12                     | 5                    | 18  |
| APR/MAY/JUNE          | 14                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |   |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |
|---|---|---|----------------|---|-------|----|-------|----|--|--|---------------------------|-----|---------------------------------|-----|
| <p><b>DROPPED CLUBS: 1</b></p>  | <p>23 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS</p> | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 570 (55.45%)</p> <p>FEMALE 458 (44.55%)</p> <p>NON BINARY 0 (0.00%)</p> <p>PREFER NOT TO ANSWER 0 (0.00%)</p> |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| <p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">DECEASED</td> <td style="text-align: right;">12</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">0</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">54</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">66</td> </tr> </table> | DECEASED  | 12  | CLUB CANCELLED | 0 | OTHER | 54 | TOTAL | 66 | <p style="text-align: center;"><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">235</td> </tr> <tr> <td style="border-top: 1px solid black;">FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right; border-top: 1px solid black;">124</td> </tr> </table> | TOTAL FAMILY UNIT MEMBERS | 235 | FAMILY MEMBERS PAYING HALF DUES | 124 |
| DECEASED  | 12  |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| CLUB CANCELLED  | 0   |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| OTHER   | 54  |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| TOTAL   | 66  |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS   | 235   |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES   | 124   |   |                |   |       |    |       |    |  |  |                           |     |                                 |     |